



## 89<sup>th</sup> Annual National Technical Association Conference,

# NTA SPONSORSHIP OPPORTUNITIES

**September 20 – 22, 2017 – Morgan State University**  
1700 East Cold Spring Lane, Baltimore, MD 21251

### **“Multigenerational and Interdisciplinary Approaches for STEM Success”**

The National Technical Association (NTA) has been serving technical practitioners and educators historically underrepresented in science, technology, engineering, and mathematics (STEM) professions since its founding in 1925. NTA promotes career development for STEM professionals, introduces underserved youth to opportunities in science and technology, and honors and preserves the legacy of men and women of color for their outstanding contributions to the world of science and technology. This year’s conference also includes an **Opportunity Fair on September 22**, giving companies and institutions looking for strong diverse talent a one-stop opportunity to connect with working STEM professionals, college students and recent graduates.

#### **Why Sponsor:**

- Connect with a diverse group of the nation’s best and brightest technical professionals.
- Collaborate with prospective research and project partners.
- Receive excellent name recognition and logo positioning.
- Recruit from a pool of nationwide college STEM problem solvers; interview onsite.
- Hear research presented by National Science Foundation-funded undergraduates.
- Support programs that are preparing the next generation of STEM leaders.

#### **Conference Overview:**

**Thursday: Technical Papers and Poster Presentations, Technical Achiever Awards Banquet, Thin Film Session.**

**Friday: Opportunity Fair, Robotics Demonstration, Marine Science Session.**

National Technical Association  
2705 Bladensburg Rd. NE  
Washington, D.C. 20018  
[www.ntaonline.org](http://www.ntaonline.org)

## NTA SPONSORSHIP OPPORTUNITIES

As a sponsor, you will gain access to hundreds of STEM practitioners and thousands of students, and brand recognition before and during the event. What's more, your contribution will enable NTA to continue its support to technical professionals and future scientists, engineers and technologists.

### Title Sponsor

**\$25,000**

- 8 VIP passes to all activities
- 2 Prime Opportunity Fair Exhibit Spaces (10x10)
- 4 exhibitor passes and private room for recruiter interviews
- Title Level Recognition on all Conference materials, advertisements and press releases
- 8 Conference Registrations
- Workshop speaking opportunities
- 2 Technical Achiever Awards Banquet Tables
- Listing and link on NTA website
- \$10,000 towards STEM College Student Support
- 2 Full Pages Color Ad in Program Book
- Exclusive feature in NTA Journal

### Platinum Sponsor

**\$10,000**

- 4 VIP passes to all activities
- 1 Opportunity Fair Exhibit Space (10x10)
- 2 Exhibitor passes
- Platinum Level Recognition on all Conference materials, advertisements and press releases
- 4 Conference Registrations
- 1 Workshop speaking opportunity
- 1 Technical Achiever Awards Banquet Table
- Listing and link on NTA website
- \$3,000 towards STEM College Student Support
- 1 Full Page Color Ad in Program Book

### Gold Sponsor

**\$ 5,000**

- 2 VIP passes to all celebrations
- 1 Opportunity Fair Exhibit Space (10 x 10)
- 1 Exhibitor pass
- Gold Level Recognition on all Conference materials, advertisements and press releases
- 2 Conference Registrations
- 1 Technical Achiever Awards Banquet Table
- \$2,000 towards STEM College Student Support
- 1 Full Page Color Ad in Program Book

### Silver Sponsor

**\$2,500**

- 1 VIP pass to all Celebrations
- Silver Level Recognition on all Conference materials, advertisements and press releases
- 1 Conference Registration
- 4 seats at a Technical Achiever Awards Table
- ½ Page B/W Ad in Program Book

### Opportunity Fair Exhibitor

**Corporate \$2,000**

**Non-Profit/Government \$1,500**

- 1 Opportunity Fair Exhibit Space (10 x 10)
- 1 Exhibitor Pass

### STEM College Student Supporter

**\$1,000**

Underwrite the cost for an out-of-area STEM student to attend the conference & opportunity fair. Includes registration, transportation and lodging.

### CHANGES Affiliate STEM Group

**\$250**

- 1 Exhibit Table at Opportunity Fair
- 2 tickets to all celebrations

National Technical Association  
2705 Bladensburg Rd. NE  
Washington, D.C. 20018  
[www.ntaonline.org](http://www.ntaonline.org)

# 2017 NTA Sponsor Registration Form

To sponsor, please complete and email form to  
NTA1925@verizon.net.. For more sponsor  
information, contact Fred Oliver,  
[NTA1925@verizon.net](mailto:NTA1925@verizon.net) or call 443-322-4377

## Sponsor Today!

Company/Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

## Participation Level

Title Sponsor \$25,000

Platinum Sponsor \$10,000

Gold Sponsor \$ 5,000

Silver Sponsor \$ 2,500

Opportunity Fair Exhibitor, Corporate \$ 2,000

Opportunity Fair Exhibitor, Non-Profit/Government \$1,500

STEM College Student Supporter \$ 1,000

CHANGES Affiliate STEM Group \$250

Conference/Career Fair Fees: \$ \_\_\_\_\_

Payment Type  Check  Credit Card

For Credit Card call 443-322-4377 with information.

Signature: \_\_\_\_\_

National Technical Association  
2705 Bladensburg Rd. NE  
Washington, D.C. 20018  
[www.ntaonline.org](http://www.ntaonline.org)



# NTA AT A GLANCE

## The National Technical Association (NTA)

**Established:** 1925 by Charles Sumner Duke, the first African American to receive an engineering degree from Harvard University.

**Who We Are:** A network of more than 500 technical practitioners, educators and entrepreneurs historically underrepresented in science, technology, engineering and math professions. Chapters in Baltimore, Cincinnati, Cleveland, Florida, Houston, Virginia, and Washington, D.C. Also Student NTA chapters at universities in the U.S. and South Africa.

**What We Do:**

- Offer professional development, mentoring and awards recognition to technical professionals.
- Assist institutions in identifying technical talent among underrepresented STEM populations.
- Host the longest running annual conference for technical practitioners of color.

**Community Impact:**

- Youth Robotics Programs and Mathletics Competitions, helping prevent the “STEM stop”
- STEM College Scholarships

**Notable NTA Members and Achievements:**

- Former Administrators at NASA headquarters and NASA Glenn Research Center
- TED Talk Presenter
- Deans and Chairs of Science and Engineering Departments at universities throughout the USA
- Inductee in the National Inventor’s Hall of Fame
- Notable NTA members include: Charles Bolden, Leland Melvin, Dr. Julian Earls, Dr. A. T. Weathers, Dr. Woodrow Whitlow, Dr. Bilal Mark McDowell Bomani, Paul Lucas, Dr. Cheryll Dunn, Dr. George Carruthers, VADM Manson Brown, Katherine Johnson- Medal of Freedom recipient and Dr. Ambrose Jearld (Current NTA President).

National Technical Association  
2705 Bladensburg Rd. NE  
Washington, D.C. 20018  
[www.ntaonline.org](http://www.ntaonline.org)

- Astronauts
- Top Government Administrators

**Partnerships/Collaborations and Past Sponsors:** CHANGES, (Coalition of Hispanic, African and Native Americans for the Next Generation of Engineers and Scientists); the National Science Foundation, Bechtel Corporation, Bristol Myers Squibb, Corning International, Raytheon, John Hopkins University, Howard University, and numerous other business/industry, federal government, and higher education institutions.

National Technical Association  
2705 Bladensburg Rd. NE  
Washington, D.C. 20018  
[www.ntaonline.org](http://www.ntaonline.org)